

**FILM EUROPE**  
MEDIA COMPANY

FIRST EUROPEAN FILM CHANNEL OFFERING EXCLUSIVELY EUROPEAN FILMS

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# Film Europe Channel

*... enjoy the sights and sounds of Europe*



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• FILM • vod  
— europe



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# Vertically Integrated Media Company



**Praha / Bratislava / Budapest / London / Cannes**

- COPRODUCTION
- DISTRIBUTION
- TV BROADCAST
- PUBLISHING
- SALES



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# FILM europe

WHAT ARE THE WAYS THAT FILM **REACHES**  
AUDIENCES?





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MANY **COMPETING** CONCEPTS



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*1 - COMMODITY & VOLUME* & **TERROR OF  
NOVELTY**

**2 - IDEAS & VALUE & CURATION & CONTEXT**



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**THEMATISM IS THE NEW MANTRA**



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DO YOU KNOW WHAT YOU WANT?  
*DO YOU KNOW WHERE TO LOOK?*



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DANGER OF BEING LOST

DANGER OF BEING *INVISIBLE*





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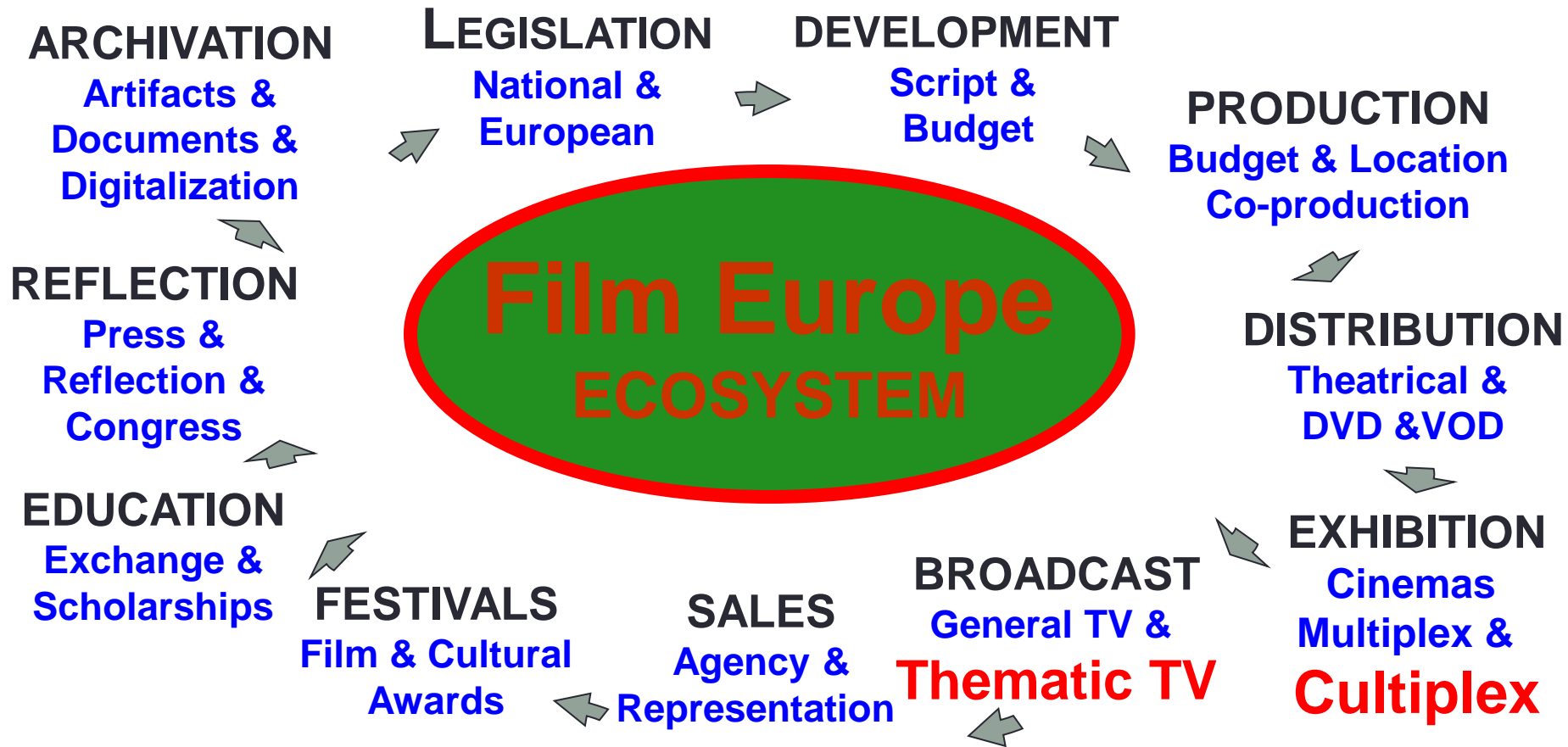
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europo

*SOLUTION:* **FOCUS**

*CURRATION & DESIGN*

*CROSS-PLATFORMS*





## The Premium European Film Channel

- All Genres and All European Countries
- Legends vs. Young Blood
- Dreams vs. Memories
- The Best European Films
- Festivals & Awards & Film Schools
- 400 Films per Year
- The Shopwindow of European Cinema

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[www.filmeuropechannel.eu](http://www.filmeuropechannel.eu)



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